

# DIGITAL MAGAZINE

MEDIA KIT 2026







**OUR WEBSITE** 



# EVENT MEDIA COVERAGE – 2026

### WHAT WE OFFER

Chic-Tribe Digital Magazine provides high-quality, social-friendly event coverage through mobile content creation, storytelling, and editorial media exposure. Our coverage is ideal for brands, launches, fashion shows, festivals, small businesses and PR activations.

## **PACKAGES**

#### SOCIAL HIGHLIGHTS -R1,500

- 20–30 mobile-edited photos
- 1 event reel (15–30s)
- IG Stories during event
- Delivery: 48–72 hours

#### EDITOR'S FEATURE -R3,000

- 40–50 mobile-edited photos
- 1 event reel (30–60s)
- 1 mini-interview
- IG Stories
- Delivery: 48 hours
- Editorial feature on Chic-Tribe Magazine

# **MEDIA REACH**



1,000 to 2, 000 Views



2,000 to 3,500 views



70,000 to 100,000 views



1, 000 views

## **BOOKING INFO**

- 50% deposit to secure your date
- Remaining 50% due 24 hours before the event
- Travel fees apply outside Gauteng (if needed)

**Email:** chictribe@outlook.com **Socials:** @chictribe\_digital





